



Lösungen nach Maß für industrielle Druck- und Temperaturmessungen in den Bereichen Food, Pharma, Biotechnik, Chemie, Petrochemie, Energie, Umweltschutz und Seeschifffahrt.

## **DATA PROTECTION POLICY**

### **LABOM Mess- und Regeltechnik GmbH**

#### **Data protection information**

We collect and use your personal details only under the provisions of the data protection legislation of the Federal Republic of Germany. Below we wish to advise you of the type, scope and purpose of the collection and use of personal data. You can obtain this information on our website at any time.

#### **Data transfer and documentation for internal and statistical purposes**

For technical reasons, your Internet browser automatically transmits data to our web server when you access our website. Among other things, this includes the date and time of access, the URL of the referring website, the file retrieved, volume of data sent, browser type and version, operating system and your IP address. This data is saved separately from other data that you enter when using our website. We are unable to assign this data to a particular person. This data is used for statistical purposes and then deleted.

#### **Inventory data**

If a contractual relationship is to be set up between you and our company, or if the content is to be configured or modified, we will collect and use personal details about you to the extent necessary for this purpose. On receipt of an order from the responsible authorities, we may, in individual cases, provide information about this data (inventory data), where this is necessary for the purpose of law enforcement, to protect against threats to public safety, to comply with the statutory duties of the Constitutional Protection Authority or the Military Counter-Intelligence Service or to enforce intellectual property rights.

#### **Usage data**

We collect and use personal information about you to the extent necessary to facilitate the use of our website. This information includes, in particular, elements to identify you and information on the start and end and extent of your use of our website.

We may create user profiles using pseudonyms for the purposes of advertising, market research and the design of our website in line with demand. You have the right to object to this use of your data. We are not permitted to merge the user profiles with data about the bearer of the pseudonym.

On receipt of an order from the responsible authorities, we may, in individual cases, provide information about this data (inventory data), where this is necessary for the purpose of law enforcement, to protect against threats to public safety, to comply with the statutory duties of the Constitutional Protection Authority or the Military Counter-Intelligence Service or to enforce intellectual property rights.

#### **Cookies**

We use so-called "cookies" to extend the operability of our website and make its use more convenient for you. "Cookies" mean that data can be saved on your computer when you visit our website. You have the option of preventing cookies being stored on your computer by altering your browser settings, however this can limit your use of our website.

#### **Right of information**

As a user of our website, you have the right to request information from us about the data stored about your person or your pseudonym. This information can also be provided electronically at your request. Please contact the following address for information: LABOM Mess- und Regeltechnik GmbH, Im Gewerbepark 13, 27798 Hude, [info@labom.com](mailto:info@labom.com)

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### Google Analytics

This website uses Google Analytics, a web analysis service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", small text files that are stored on your computer and allow your use of the website to be analysed. Information about your use of this website generated by the cookie is generally transmitted to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, Google will first abbreviate your IP address within the member states of the European Union or in other states that are signatories to the Agreement on the European Economic Area. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and abbreviated there. Google will use this information, on behalf of the operator of this site, to evaluate your use of the website, compile reports on website activities and provide further services associated with website and internet usage to the website operator. The IP transmitted by your browser within the scope of Google Analytics, will not be associated with other data from Google. You can prevent the storage of cookies by selecting the appropriate setting on your browser software, but we would point out that, if you do so, you may be unable to use the full functionality of this website. You can also prevent Google from recording and processing the data generated by your cookie about your usage of the website (including your IP address) by downloading and installing the browser plug-in available at the following link:  
<http://tools.google.com/dlpage/gaoptout?hl=de>.

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